# JAI HIND COLLEGE (EMPOWERED AUTONOMOUS)

BASANTSING INSTITUTE OF SCIENCE & J.T. LALVANI COLLEGE OF COMMERCE &
SHEILA GOPAL RAHEJA COLLEGE OF MANAGEMENT
'A' RD. CHURCHGATE, MUMBIA-400020

# INCUBATOR & ACCELERATOR CENTRE

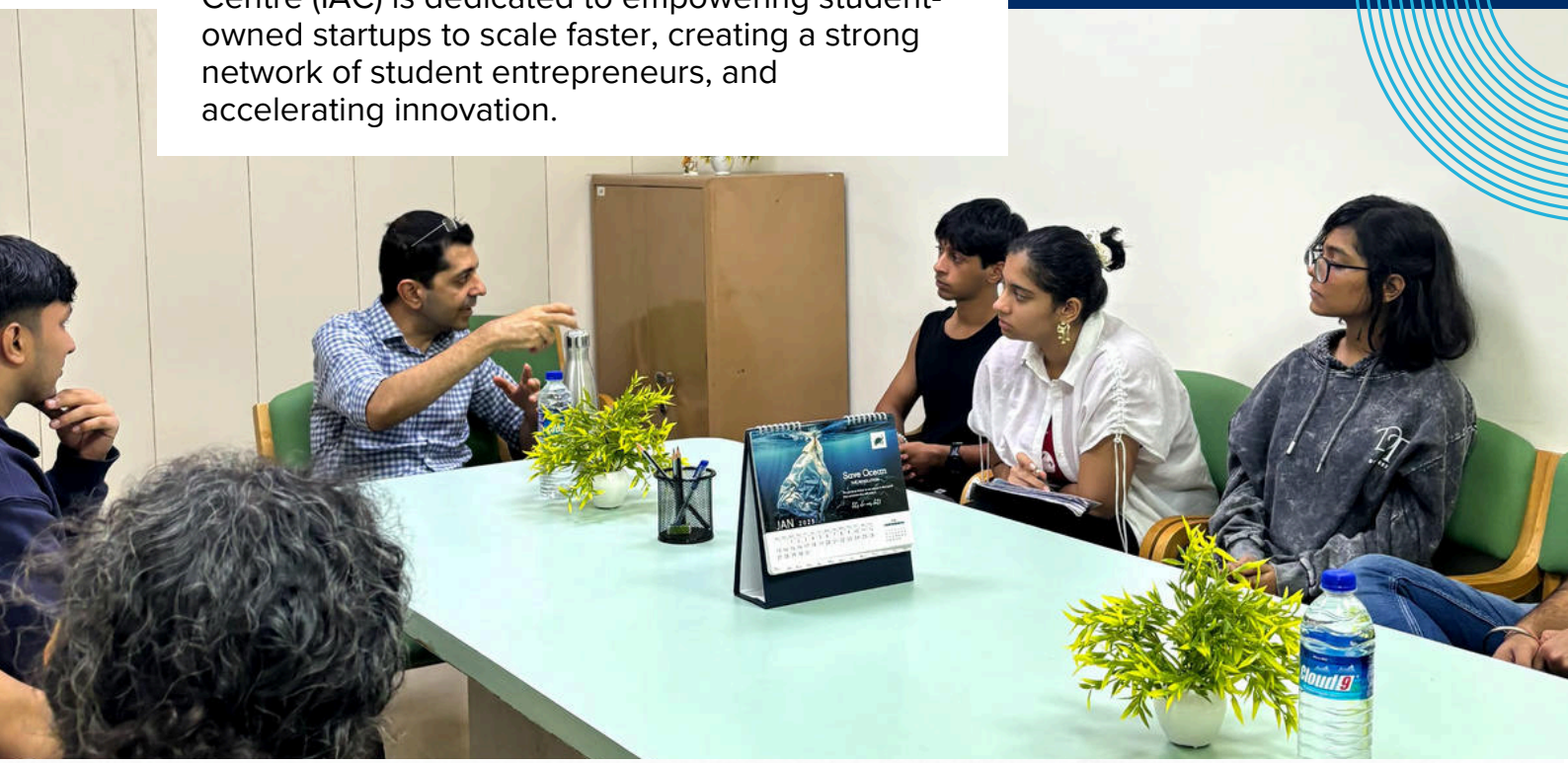
INCUBATOR & ACCELERATOR CENTRE

# 2024-25

ANNUAL REPORT

# ABOUT THE INCUBATOR

Fostering a culture of innovation, The Jai Hind College (Autonomous) Incubator & Accelerator Centre (IAC) is dedicated to empowering student-owned startups to scale faster, creating a strong network of student entrepreneurs, and accelerating innovation.



## TIMELINE

- **July 2024** — COHORT INTERVIEWS
- **August 2024** — STARTUP COMPETITION
- **November 2024** — A TO Z SERIES
- **November 2024** — DEPARTMENTAL VISIT
- **December 2024** — E LEADERS MEET
- **January 2025** — INTERNSHIP FAIR
- **January 2025** — STARTUP EXPOSITION

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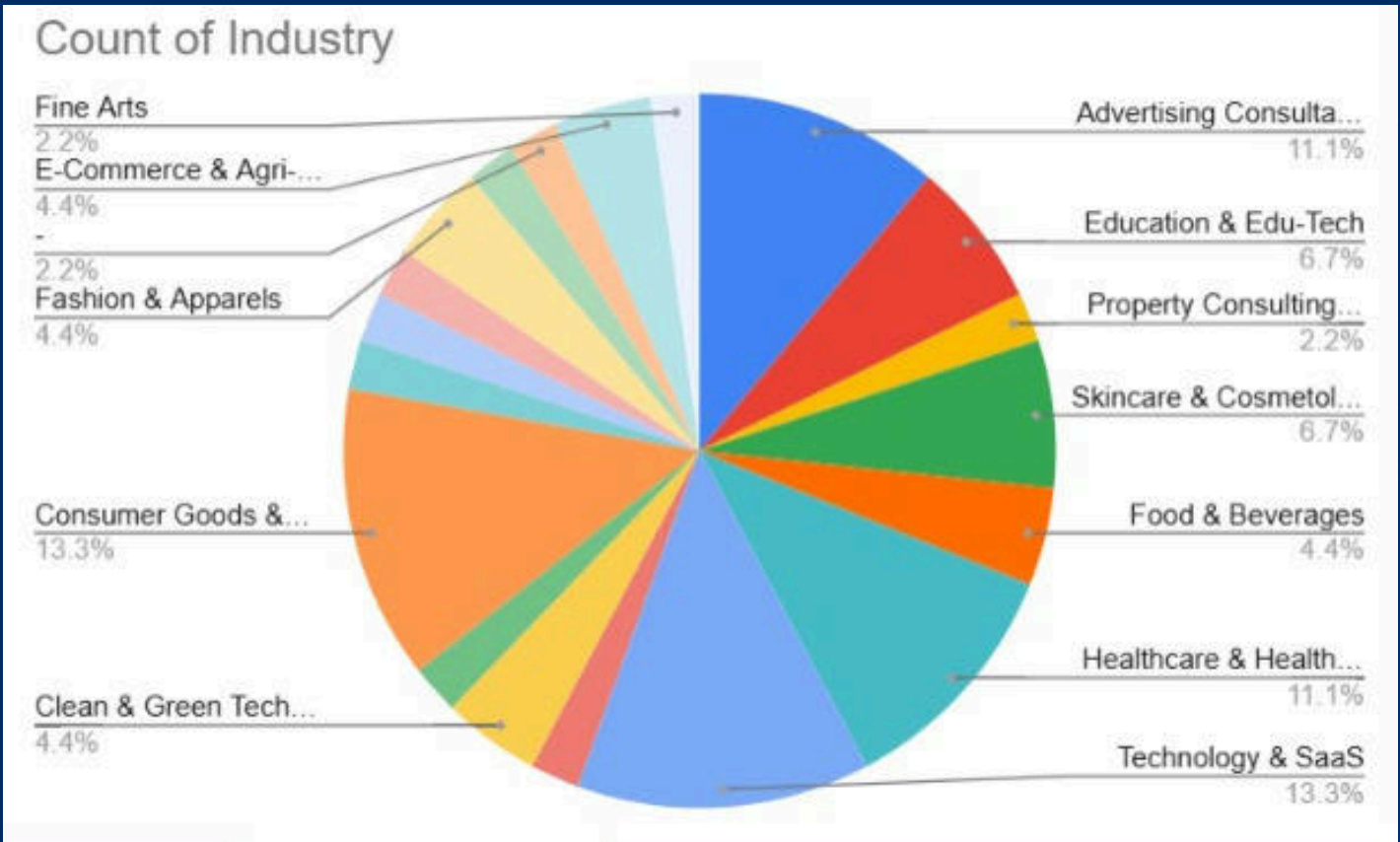
# START-UPS INCUBATED




**73**

**Total Start-ups**

**6**

**Cohorts**

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# OUR INITIATIVES

## UNDERCOVER BILLIONAIRE: STARTUP PITCH COMPETITION




### Description

"Undercover Billionaire" was a two-round startup pitch competition where students presented innovative business ideas. Eight teams competed, with finalists refining their pitches and answering judges' questions. The event offered hands-on experience in entrepreneurship, and one team emerged as the winner for their standout idea and presentation.

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# OUR INITIATIVES

## DEPARTMENTAL VISIT




### Description

The Jai Hind College Incubator & Accelerator Centre organized a departmental visit for students from various courses like BMS, BBA, BMM, BBI, BAF, BSc, and BA. The visit aimed to introduce students to the incubator's operations, highlight the startups we support nationwide, and showcase the resources and mentorship available. It served as a step towards fostering innovation and encouraging student engagement in the startup ecosystem.

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# OUR INITIATIVES

## INTELLECTUS




### Description

Through this engaging discussion, we addressed key concerns regarding trademarks, patents, copyrights, and trade secrets. A significant takeaway was the importance of trade secrets in protecting intellectual property, as employed by industry giants like The Coca-Cola Company and KFC.

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# OUR INITIATIVES

## MENTORING SESSIONS (2024 – 2025)

### Cultural Synergy: Blending Traditions with Corporate Values

by

**PRADEEP KRISHNAKUMAR**

Co- founder of Zouk.





### Improving Supply Chain Efficiency: Strategies & Tools

by

**MANSI MAHANSARIA**

Building JustDeliveries | Cold Chain Logistics I Cloud Kitchen I Retail Fulfillment | 3PL I QSR | B2B Last Mile

### Building A Consistent Brand Voice: Lessons From Schbang's Journey

by

**AKSHAY GURNANI**

Co- Founder & CEO, Schbang | Impact Magazine 30 under 30 | Top 50 Content Marketing Professionals in India





### Product Market Fit: Finding and Validating your Niche

by

**SONESH PRAKASH**

CEO- CMO Outsourced

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# OUR INITIATIVES

## MENTORING SESSIONS (2024 – 2025)

### From Idea to Icon: Branding Tips for Early-Stage Startups

by

**Vishal Rupani**

Co- Building Sprect | Ex Co-founder, mCanvas / VP, Affinity | Ex Directi | 40 under 40 | LinkedIn CAP 2022 | Digital Advertising | Marketing | Product Management | Teacher





### Building a Strong Brand Identity For Long-Term Business Growth

by

**VANSHIKA MEHTA**

Founder- The Fingerprint Labs | 150+ brands till date | 4x mentor | LinkedIn Top Voice.

### One on One Mentoring Session with Posha and Cusp

by

**YAGNESH SANGHRAJKA**

Operator VC | Ex-Bessemer I Ex-Founder & CFO @100X.VC | Investor in over 200 startups





### Aligning go-to-Market and Brand Strategy in B2B

by

**SHIREEN SULTANA**

COO and Co founder KinderPass | Senior Vice President Marketing KLAY Preschool and Daycare

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# OUR INITIATIVES

## MENTORING SESSIONS (2024 - 2025)

### One on One Mentoring Session with Startups

by

**SHARAN GOYAL**

Building an Epic Frozen Foods Business @ Crozzo



### Navigating Indian Corporate Law: key considerations for startups

by

**ADVAIT GOKHALE**

Enrolled Advocate | Law Professor at Jai Hind College | Criminal Law | Avid reader



### Market Smart, Talk Right, Retain Better

by

**ADESH JAIN**

Brand Services Director at Publicis Groupe | Integrated Marketing Specialist | Ex Dentsu International | Ex Omnicom



### Description

Mentoring at the Incubator & Accelerator Centre has been pivotal in shaping our startup journeys. Through a series of impactful sessions—both online and offline—led by industry experts, our startups have gained strategic guidance, actionable insights, and even funding support. These interactions continue to fuel innovation and real-world readiness.

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# INTERNSHIP FAIR

FIRST EDITION

The Internship Fair served as a platform for students to connect with top companies and explore diverse internship opportunities. With participation from brands like Goodfellows, The Souled Store, Greensole, and Level Supermind, the event offered valuable industry exposure and fostered strong ties between the institution and its corporate partners.



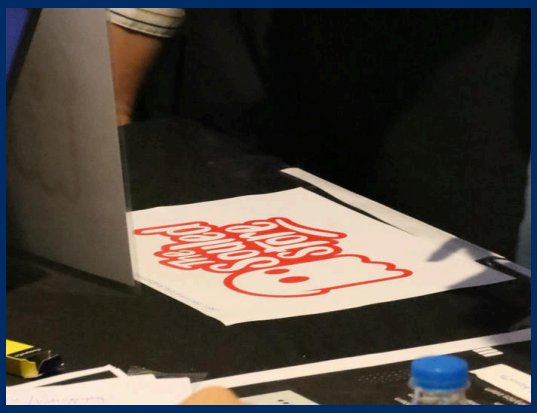
**2000+**

**STUDENTS**

**40+**

**COMPANIES**









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# COMPANIES AT INTERNSHIP FAIR

MONK ENTERTAINMENT

THE SOULED STORE

DECATHLON

LEVEL SUPERMIND

ZOUK

THE GOOD FELLOWS

THE WORKS

WOODCRAFT

GREENSOLE

WYLD

POCKET ACES

BHARAT CXO

*and many more..*

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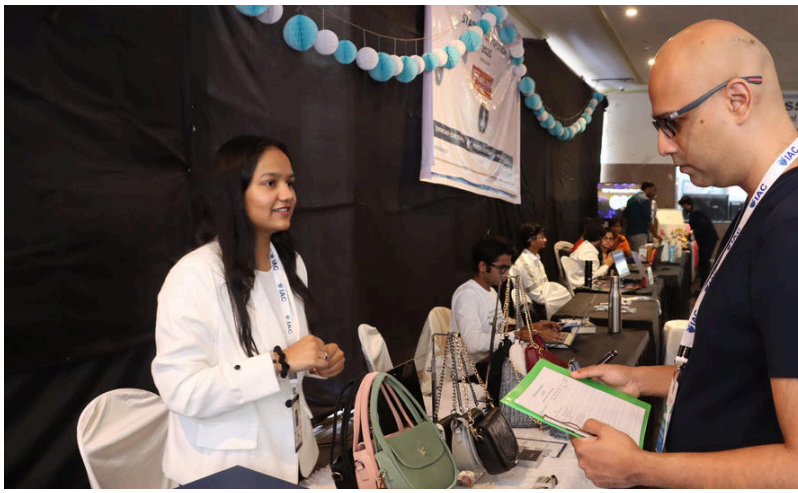
# START-UP EXPOSITION

THIRD EDITION



The Start-Up Exposition brings entrepreneurs together in a space wherein they can demonstrate their inventions, where all the exciting start-up ideas are showcased.
The Start-up Exposition took place alongside the GLOBAL E-SUMMIT organized by Jai Hind College (Empowered Autonomous).

**24+**

**STARTUPS**

**23+**

**MENTORS**









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# MENTORS AT EXPOSITION




## MR. PRATIK GUPTA

Pollen Zoo Media Founding Partner



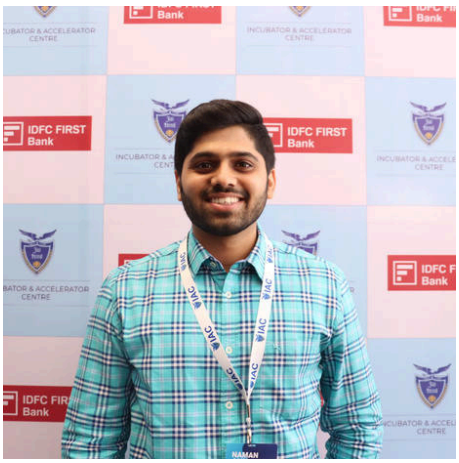

## MS. POOJA SOLANKI

Reels Content Strategy- Meta




## MR. MAZHAR GADIWALA

VP - Sports at Togglehead




## MR. NAMAN JAIN

Associate Director at upGrad

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# MENTORS AT EXPOSITION



## MR. ARJUN K.VAZIRANI

Strategy Manager - Design & Digital Product



## MR. HARSHAL JAIN

Founder - The Works, Create Up



## MS. SABRA PATNI

Head Ascendas Firstspace



## MR. HARSHAVARDHAN DOLE

Equity Analyst Optiver

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# MENTORS AT EXPOSITION




## MR. MANAS SHARMA

Vice President - Yellow Oak




## MR. HARDIK JAIN

Founder - Works Media




## MS. NEHA SETHI

Founder - Sweetish House Mafia




## MR. SEBASTIAN RODRIGUEZ

Head IDFC First Bank

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# MENTORS AT EXPOSITION




## MR. VISHAL RUPANI

Co- Founder & CEO, Sprect




## MR. ADESH JAIN

Brand Services Director - Leo Burnett India




## MR. SONESH PRAKASH

Fractional CMO Outsourced




## MS. MANSI MAHANSARIA

CEO & Founder JustDeliveries

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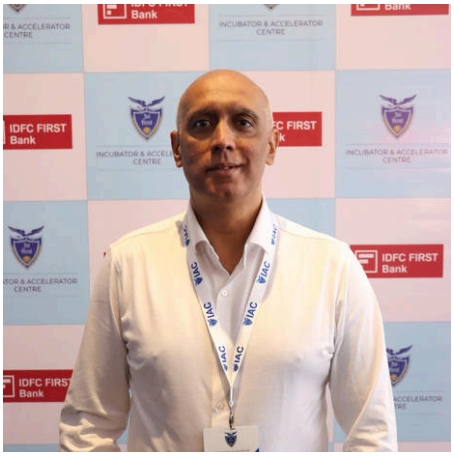
# MENTORS AT EXPOSITION



**MR. SHAILENDRA KHARWAR**
Director Private Equity



**MR. ASHUTOSH KHATAWKAR**
Founder Director
Augustus Realty Venturez



**MR. VISHAL SAMPAT**
Vice President - Product Head
Axis Bank



**MR. JAITRA NARKAR**
Associate 2am VC

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# MENTORS AT EXPOSITION



## MR. SANDEEP GHAG

DBSL General Manager Operations



## MR. LEENESH SINGH

CEO - Startupsxchange



## MR. GANESH MALANI

Managing Partner at Apex Hatchers

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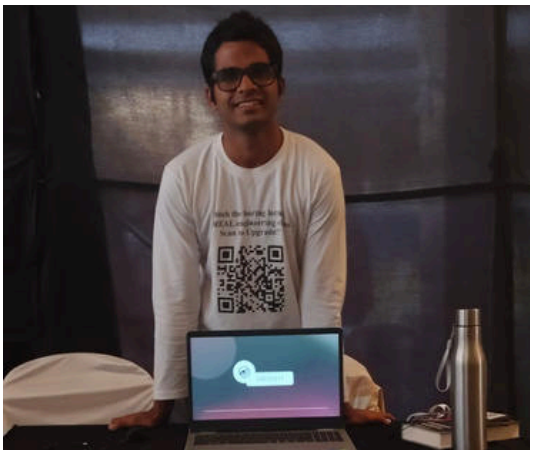
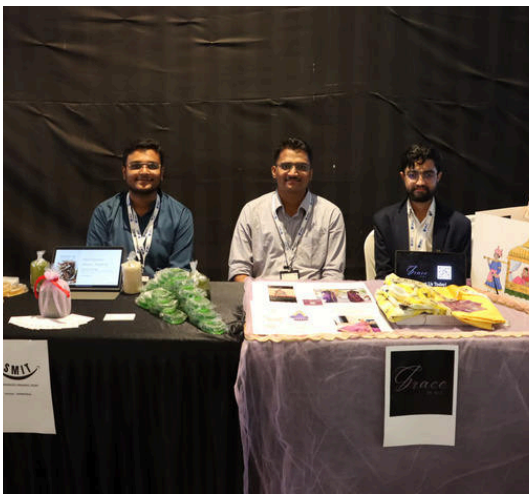
# STARTUPS AT EXPOSITION



DRISHTI TECHNOLOGIES BY VED SANAP



505 COFFEE BY ROHAN JHAVERI



GRACE BY SMIT OSWAL & HRUSHIKESH TAKBHATE



FILENTIO BY MAHREDARAKSHA ANSARI

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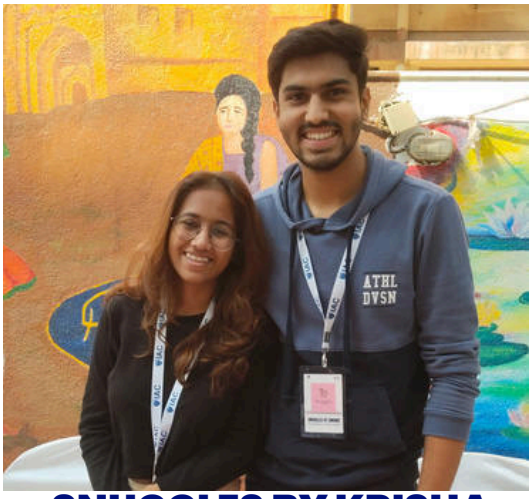
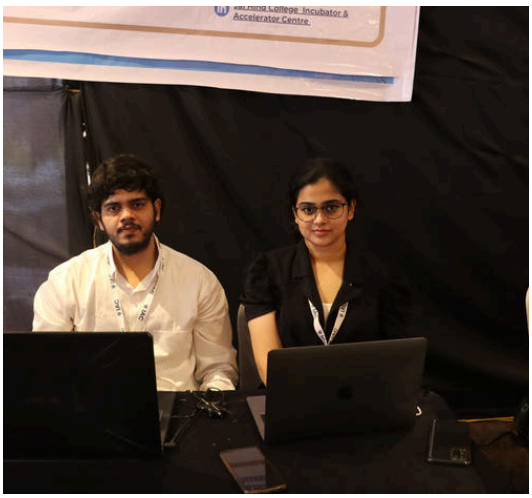
# STARTUPS AT EXPOSITION




**SNUGGLES BY KRISHA BHATIA**




**HEAT BY HAKAM GILL**



**RELATEZONE BY PARAG BHIDE**



**KESHAVOX GAME STUDIOS BY DHRUVA SUTHAR**

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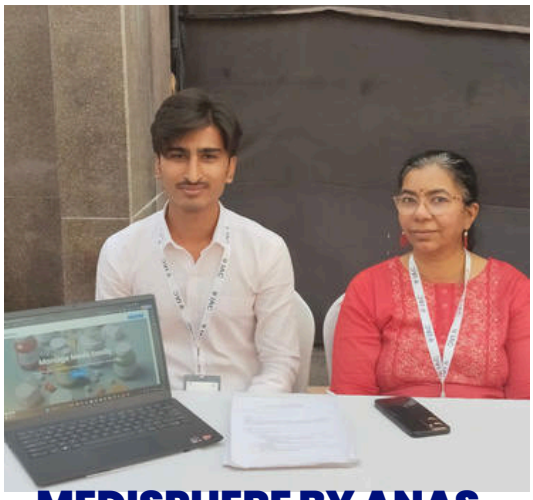
# STARTUPS AT EXPOSITION



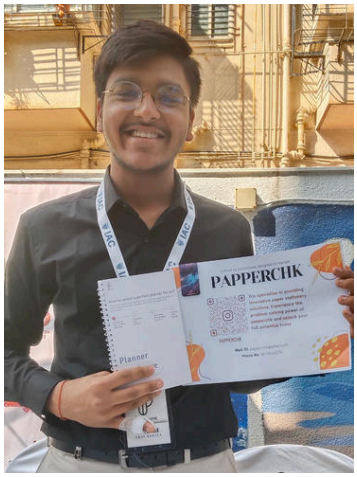
**MEDISPHERE BY ANAS KHAN**



**AERO BY HRITIK DEVASI**



**EAT WITH EASE BY FASHTANA KHAN**




**PAPPERCHK BY VRAT BAGLA**

*and many more..*

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# MEDIA COVERAGE

To visit the articles, tap on the links

- **Sach Kahoon**
- **Sach Kahoon- Instagram**
- **Sach Kahoon - LinkedIn**
- **DAILY HUNT**




**DAILY HUNT**




**SACH KAHOON - HINDI**

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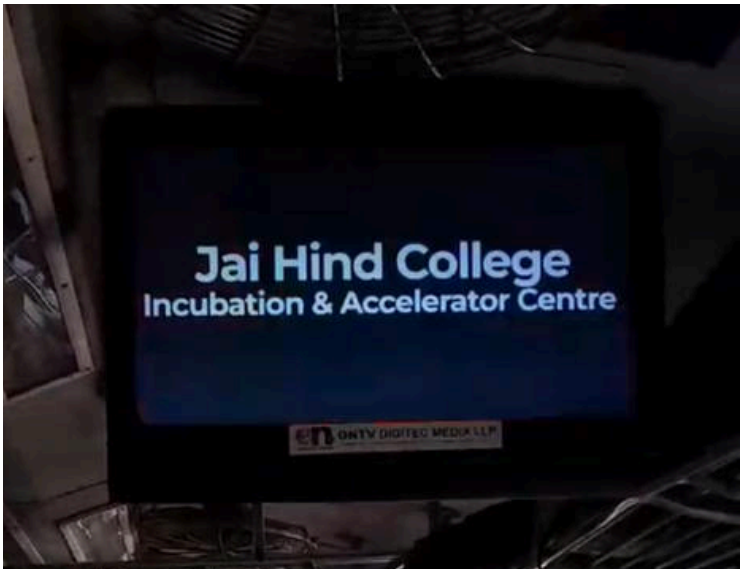
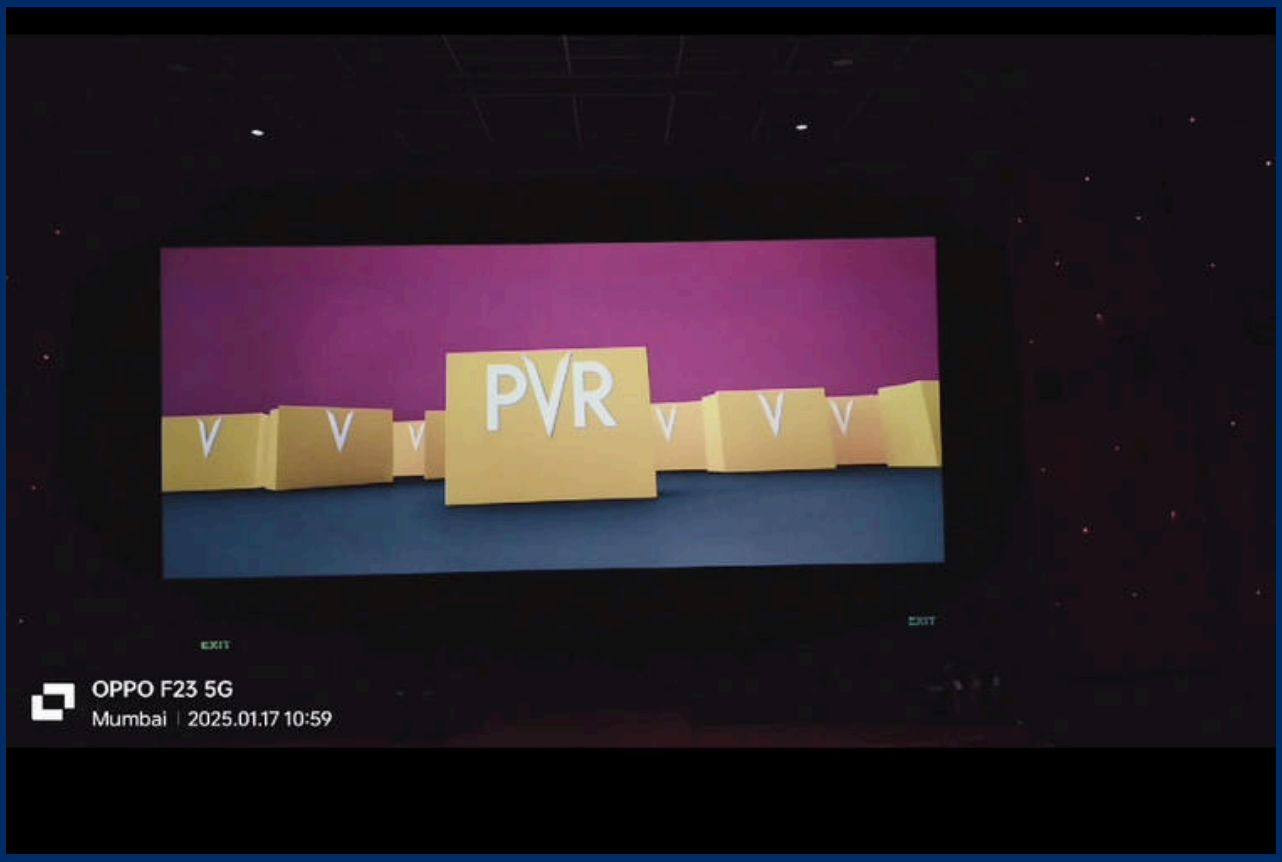
# MEDIA COVERAGE




## ON TV
## TRANSIT MEDIA




## PVR GOREGAON - KHUSHI AD

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# PICTURE GALLERY




















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# WHAT'S IN IT FOR YOU ?



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# OUR MENTORS



**DR. VIJAY DABHOLKAR**
Principal, Jai Hind College (Empowered Autonomous)



**DR. RAKHI SHARMA**
Mentor-In-Charge, Incubator & Accelerator Centre



**Mr. Yash Chandiramani**
Founder and Chief Strategist at Admataaz



**MR. PESHWA ACHARYA**
President - Group Strategy & Director on the Board - Brightcom, Founder of Think as Consumer



**MR. ANIL JOSHI**
Founder & Managing Partner, Unicorn Ventures



**MR. VIJAY CHANDIRAMANI**
Founder, Certainty Consultants Ltd. (UK)



**MR. MOIZ LAKDAWALLA**
National Head BFSI, Magic bricks



**MR. VISHAL TIWARI**
Founder & Managing Partner, at Veteran Global Lawyer's and Associates



**MR. SHRIYANS BHANDARI**
Founder & CEO, Greensole and Director, Heritage Girls School

*and many more..*

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# CORE TEAM (2024-2025)

**Mentor-In-Charge : Dr. Rakhi Sharma**
**Faculty : Prof. Prateek Kumar**

- **Student Secretary**: Drishti Thakker
- **Deputy Secretary**: Sumra Malik
- **Student Joint Secretary (Digital Media)**: Sapna Kushwaha
- **Student Joint Secretary (Risk & Legal)**: Anoushka Gandhi
- **Student Joint Secretary (Public Relations)**: Deeya Nathani
- **Student Joint Secretary (Corporate Relations and Association)**: Trisha Dalvi
- **Student Joint Secretary (Marketing)**: Chirag Bhagwani
- **Student Joint Secretary (IPR)**: Pranshoo Kinger
- **Student Joint Secretary (Logistics)**: Tanmay Chandwani

## CONTACT DETAILS

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Jai Hind College Incubator & Accelerator Centre